



DO WHAT YOU LOVE.



THE BECOMING CHURCH
DIRECTOR OF EXPERIENCE
JOB PROFILE



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THIRTY NINE

WE EXIST TO BRING
TRANSFORMATION
TO PEOPLE AND
ORGANIZATIONS
ONE STRONG HIRE
AT A TIME



THE BECOMING CHURCH STORY

The Becoming Church was birthed in the heart of a global crisis – the 2020 pandemic – and stands today as a testament to God’s faithfulness, authentic community, and the beauty of diversity. In a time marked by uncertainty, division, and fear, Pastors Michael and Katie felt a clear and courageous call from God. In June of that year, they set out on their “Abraham journey,” leaving behind what was familiar to relocate to Huntsville, Alabama, without full clarity on what lay ahead. Through prayer, fasting, and the wise counsel of mentors, their calling became unmistakable: to plant a vibrant, life-giving church that would bring hope and healing to the city.

The earliest seeds of The Becoming Church were planted around a simple kitchen table in December 2020. By March 2021, Michael and Katie were building relationships across Huntsville, forming what would become the church’s launch team. Those early days were marked by personal connection, faith-filled conversations, and word-of-mouth invitations that reflected the very heart of the church’s mission – uniting people to purpose.

On February 27, 2022, The Becoming Church officially launched with a passionate team of forty-five people who gathered in hotel ballrooms and community spaces to create a place where people could encounter God and find family. What began as a step of faith has grown into a thriving, multi-generational church impacting Huntsville, Madison, and beyond. In just over three years, The Becoming Church has seen record-breaking salvations, baptisms, and attendance – each number representing a story of transformation. People are discovering community through B Groups, stepping into leadership, and learning to live out their God-given purpose. The church has become a home where faith is strengthened, families are restored, and lives are forever changed by the power of the Gospel.

Today, The Becoming Church continues to grow in influence and impact, with an expanding staff, a flourishing Dream Team, and partnerships that stretch across the nation and around the world. From investing in church plants and global missions to serving schools and neighborhoods throughout Huntsville, the church’s reach is steadily multiplying. While growth brings challenges, the people of The Becoming Church see them as opportunities – moments to stretch faith, deepen dependence on God, and step boldly into the limitless future He has prepared. They believe the best is yet to come, that God is not finished, and that the story of The Becoming Church is still being written – one life, one family, one story at a time. Because at The Becoming Church, it’s not about perfection – it’s about progression. It’s about who we are becoming.

THE BECOMING CHURCH

VISION & MISSION

VISION: Our vision is to help others Believe In Jesus, Belong To Community, Become Who God Designed Them To Be, and Build a Life of Purpose.

MISSION: We exist to unite people to purpose.

CORE VALUES

- Jesus Is Our Message
- People Are Our Hearts
- Unity Is Our Pursuit
- Generosity Is Our Opportunity
- Excellence Is Our Mindset
- Joy Is Our Decision
- Serving Is Our Calling
- Honor Is Our Choice
- Passion Is Our Standard
- Our City Is Our Responsibility

EXPERIENCE

- Bachelor's degree preferred; equivalent ministry experience will also be considered.
- Minimum of 7 years of relevant ministry or leadership experience.

WE ARE ONE THIRTY NINE

JOB SUMMARY

The Director of Experience at The Becoming Church provides strategic leadership and operational oversight for every aspect of the church's worship experience environments. This role is responsible for designing, executing, and continuously improving all weekend services, special events, worship gatherings, and guest-facing moments to ensure they reflect the vision, culture, and excellence of the church. The position oversees worship, production, creative, and service programming teams while leading volunteers, staff, and ministry systems that support a seamless and impactful church experience both in-person and online. This leader serves as the central coordinator of service execution, ensuring alignment across worship, production, creative, communications, and ministry moments. Responsibilities include leading service planning, developing leaders and volunteers, managing production systems and creative projects, overseeing budgets and operational workflows, and driving excellence in every environment. The ideal candidate is a high-capacity leader who combines spiritual maturity, creative vision, organizational strength, and team development to create engaging, distraction-free experiences that help people connect with Jesus and community.



ESSENTIAL DUTIES & RESPONSIBILITIES

Experience Leadership:

Lead and oversee all weekend worship experiences, special services, and guest-facing environments to ensure every experience reflects the vision, culture, and excellence of The Becoming Church. Responsibilities include service planning, execution, timing, transitions, and live problem-solving.

Worship Ministry Leadership:

Provide leadership and development for worship leaders, musicians, and vocalists. Shape worship culture, coordinate song selections and worship moments, and ensure alignment with the church's vision, theology, and values.

Production Oversight:

Oversee all production environments, including audio, lighting, video, livestream, presentation software, and stage management. Ensure technical excellence, system readiness, equipment stewardship, and strong volunteer development.

Creative Direction:

Lead creative strategy and execution for worship experiences, sermon series, campaigns, and events. Oversee graphics, video storytelling, stage aesthetics, and promotional content while maintaining brand consistency.

Service Programming & Experience Design:

Design intentional worship experiences through service flow, transitions, timing, and response moments.

Volunteer Development:

Recruit, onboard, train, schedule, and develop volunteers across worship, production, and experience ministries.

Staff & Team Management:

Provide coaching, accountability, communication, and leadership development for staff within experience ministries while fostering collaboration and excellence.

Operations & Project Management:

Manage ministry workflows, timelines, calendars, communication, and execution systems to ensure effective organization and follow-through across departments.

Budget & Resource Stewardship:

Manage budgets, approve purchases, oversee vendors, and steward ministry resources responsibly across worship, production, creative, and event environments.

Special Events Leadership:

Lead the planning and execution of major events.



HUNTSVILLE, AL

Huntsville, Alabama is a city that blends Southern charm, scientific innovation, and cultural diversity. As one of the fastest-growing cities in the Southeastern United States, Huntsville offers a dynamic lifestyle rooted in both history and forward-thinking progress. Known as the "Rocket City," it's a place where curiosity, exploration, and community pride come together to create something truly unique. From the launch of America's first satellite in 1958, Huntsville has long been at the forefront of technological advancement.

Today, Huntsville is home to more than 100 languages and dialects, reflecting its growing and vibrant population. Residents enjoy a rich mix of historic districts, welcoming neighborhoods, and green spaces perfect for hiking, biking, or gathering with friends.

Ask locals what they love about Huntsville, and you'll hear about "NASA memories and next-gen tech," "sunsets from Monte Sano trails," and "a community that welcomes everyone." With its mix of heritage, opportunity, and heart, Huntsville truly feels like home.

WHO WE ARE

We are bold. We are diverse. We are the catalyst for transformational change by connecting dynamic leaders, driven by a unique calling, equipping & empowering them to create exponential impact.

OUR WHY

We exist to bring transformation to people and organizations, ONE strong hire at a time.

OUR VALUES

EXPERTLY SKILLED
WILDLY EFFECTIVE
AUDACIOUSLY INNOVATIVE
BOLDLY AUTHENTIC
PASSIONATELY TRANSFORMATIONAL
UNUSUALLY GENEROUS

