



DO WHAT YOU LOVE.



THE POTTER'S HOUSE

EXECUTIVE OF LIVE PRODUCTION
JOB PROFILE



A person with a backpack is walking in a city street. In the background, there is a large bridge with a steel truss structure, likely the Manhattan Bridge. The scene is lit with warm, golden light, suggesting late afternoon or early morning. The overall mood is urban and dynamic.

Gme

THIRTY NINE

WE EXIST TO BRING
TRANSFORMATION
TO PEOPLE AND
ORGANIZATIONS
ONE STRONG HIRE
AT A TIME



THE POTTER'S HOUSE STORY

Founded in 1996, The Potter's House is a non-denominational, multicultural church led by Senior Pastor, T.D. Jakes. With more than 30,000 members on its rolls, The Potter's House is consistently ranked among the largest and most influential churches in the U.S.

The Potter's House operates as a non-profit organization with its principal campus in southern Dallas. Accelerated growth and shifting demographics have necessitated expansion to additional sites in North Dallas (Frisco, Texas), Fort Worth, Texas, and Denver.

Deeply rooted in the local and global communities, the Potter's House charter is to extend a "hand of help to the needy, a heart of compassion to the hurting, and a message of empowerment to the disenfranchised."

Church Demographics: Men comprise 45% of the total congregation, which is unusually high for a mostly minority church. The church brings together the down-and-out, the homeless, and other walks of life to worship and serve together in one or more of the 59 different ministries. The ministries include: GED/literacy programs, AIDS outreach, homeless outreach, male mentorship, a debutante program, and one of the nation's largest and fastest growing prison ministries.

THE POTTER'S HOUSE VISION & MISSION

VISION: We are an intergenerational church passionately committed to uplifting humanity by embodying Christ's call to salvation and addressing the world's most pressing challenges, both locally and globally. We believe that thriving in an ever-changing world requires a holistic approach to human development that cultivates spiritual depth, emotional resilience, meaningful community, intellectual growth, and economic empowerment. Through innovative solutions, we meet people at every stage of life, equipping them to evolve with purpose and power.

MISSION: We are the voice and the hand that encourages people to change their lives with hope, comfort and peace.

CORE VALUES

Kingdom-Mindedness: We lead with prayer, walk in grace, and remain kingdom-minded—serving with reverence for God’s calling and deep faith in His power to transform lives. “Led by prayer. Grounded in purpose. Driven by the Kingdom.”

Integrity: With integrity at our core, we lead with humility, act with courage, and hold one another accountable—serving others with loyalty, discernment, and selfless care. “Do the right thing—always, even when no one is watching.”

Excellence: We pursue excellence through disciplined effort, data-informed decision-making, and faithful stewardship—executing every task with intentionality and consistent diligence. “Excellence isn’t extra—it’s the expectation.”

Innovation: We embrace innovation and operate with foresight—remaining flexible, open-minded, and committed to a growth mindset that drives lasting impact. “Stay open. Think forward. Move with purpose.”

Love: We create space for authentic connection, healing, and belonging. We choose love over judgment, unity over division, and compassion over indifference. We honor the humanity in every person and lead with relational authenticity. We model Jesus’ ministry of compassion—people are the mission. “Every person seen. Every voice valued. Every soul loved.”

Intentionality: We live on mission—anchored in prayer, guided by purpose, and led by servant-hearted conviction—knowing that if it doesn’t serve the mission, it doesn’t move forward. “On mission. On purpose. For people.”

360 Communication: We communicate internally in ways that are systematic, collaborative, strategic, and consistent. This ensures our decisions and actions are aligned, efficient, and well-informed at every level. “Who else needs to know—and is it captured where it counts?”

JOB SUMMARY

We're looking for a bold, visionary Executive of Live Production to lead broadcast and digital media initiatives while overseeing lighting, LED systems, and A/V production. This role will oversee content across TV, streaming, live events, podcasts, and emerging platforms—bringing creative ideas to life with technical excellence and cultural insight.

ESSENTIAL DUTIES & RESPONSIBILITIES

- Align with the church's vision and values.
- Direct and oversee all aspects of television, production, and multi-platform video—from concept through delivery.
- Lead the creative and technical execution of live broadcasts, stage productions, video podcasts, and digital-first content.
- Ensure all productions are delivered on time and within budget by managing resources, timelines, and vendor relationships with precision.
- Develop and optimize systems and workflows that enable consistency, scalability, and creative momentum.
- Collaborate with cross-functional teams to bring vision to life with clarity and alignment.
- Inspire and mentor a diverse, high-capacity team of editors, videographers, engineers, freelancers, and volunteers.
- Uphold the highest standards of technical quality, creative excellence, and cultural relevance across all content.
- Contribute to a culture of innovation, feedback, and continual improvement in all aspects of production.



DALLAS, TX

Dallas, Texas, is a bold and visionary city where big dreams take root and become reality. As one of the nation's fastest-growing metro areas, Dallas blends big-city energy with strong community values, offering a lifestyle full of opportunity, momentum, and meaning. From the creative pulse of Deep Ellum to the family-friendly neighborhoods of Lake Highlands and Frisco, Dallas is a place where professionals, families, and entrepreneurs all find room to thrive. Residents enjoy year-round sunshine, a dynamic food scene, and access to professional sports, world-class arts, and faith-based innovation. With its lower cost of living compared to other major U.S. cities and an increasingly influential role in entertainment, tech, and ministry, Dallas offers the rare blend of space, talent, and heart. Ask locals what they love, and you'll hear about "sunsets over White Rock Lake," "Fridays at Klyde Warren Park," and "dreams that actually come to life here." With its combination of culture, connection, and calling, Dallas isn't just a place to live—it's a place to lead.

WHO WE ARE

We are bold. We are diverse. We are the catalyst for transformational change by connecting dynamic leaders, driven by a unique calling, equipping & empowering them to create exponential impact.

OUR WHY

We exist to bring transformation to people and organizations, ONE strong hire at a time.

OUR VALUES

EXPERTLY SKILLED
WILDLY EFFECTIVE
AUDACIOUSLY INNOVATIVE
BOLDLY AUTHENTIC
PASSIONATELY TRANSFORMATIONAL
UNUSUALLY GENEROUS

