



DO WHAT YOU LOVE.



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# ELEVATE LIFE CHURCH

VIDEO DIRECTOR

JOB PROFILE



A person with a backpack is walking across a city street. In the background, there is a large steel truss bridge, likely the Manhattan Bridge, and several multi-story buildings. The scene is captured in a cinematic, slightly desaturated style with warm lighting, possibly during the golden hour.

# *Gme*

THIRTY NINE

WE EXIST TO BRING  
TRANSFORMATION  
TO PEOPLE AND  
ORGANIZATIONS  
ONE STRONG HIRE  
AT A TIME



## THE ELEVATE LIFE CHURCH STORY

At Elevate Life, we believe the church should be a place where faith, family, and fun come together. If you know the Staier family, you know that's not just how they see church but how they view their own home. Tim and Kristal have four children, Noah, Abigail, Elijah, and Micah, and they are working every day to raise a family that loves God, loves each other, and has a lot of fun in the process. At the Staier house, bedtime is crazy, dinner time is loud, and church time is their favorite part of the week.

After giving up aspirations of a career in law to follow God's calling, Pastor Tim and Kristal Staier have served in the gospel ministry for over twenty years in places all over the United States. In 2010, Tim and Kristal fulfilled a dream God had put in their hearts years earlier and planted Elevate Life Church in Jacksonville. What started as five people around their dining room table, quickly became hundreds and now thousands of people who have become part of the Elevate Life family.

As Tim and Kristal are trying to raise a family and lead a church to love God, love others, and make a difference, they would be honored to have your family join the journey.

# ELEVATE LIFE CHURCH

## VISION & MISSION

We exist to lead people to encounter God, embrace others,  
and elevate their world.

## CORE VALUES

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### TRUST:

- We always assume the best in each other
- We freely give trust to each other, not requiring someone to earn it first
- We stick together and always protect each other
- We cover each other's weaknesses; we don't expose them
- We are loyal. Our loyalty is first up to our leaders, then out to our colleagues, then down to our followers

### HONOR:

- We define honor as treating something as uncommon and dishonor is to treat something as common
- We freely give honor to those above us, beside us, and under us because of the calling and potential God has placed inside of them
- We always use the language of honor
- We focus on each other's gifts rather than weaknesses
- We actively look for creative ways and opportunities to honor each other
- We intentionally honor our leaders and each other in front of others to create an expectation and culture of honor

### TEACHABILITY:

- We maintain a constant posture of teachability, a willingness to learn what we do not know and relearn what we think we already know
- We are humble enough to know that we have not arrived and don't have all the answers. We are committed to continually growing and getting better
- We believe that self-awareness is the starting place for growth and leadership, both personally and organizationally
- We eagerly invite feedback and regard it as a gift
- We look "in the mirror" when things go wrong and "out of the window" when things go right
- We value teachability over ability, attitude over aptitude

WE ARE ONE THIRTY NINE

# CORE VALUES

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## **FLEXIBILITY:**

- We expect change and welcome it because growth means change
- We believe that our mission and message are sacred but that our methods are not, so we do not worship “sacred cows” and are willing to change anything we do if it makes us better
- We are an agile organization, not a clunky bureaucracy – when we determine that change should be made, we make it decisively, quickly, and effectively
- We call audibles and thrive in executing game-time decisions

## **HEALTHY CONFLICT:**

- We don't hold meetings “about YOU without YOU;” if we have an issue with someone or a critique about their area, we take it directly to them
- We keep short accounts, not avoiding conflict but addressing it quickly and directly
- We are not afraid to have hard conversations; we believe our organization is often one or two hard conversations away from the next level
- We do not beat around the bush because we believe honest feedback helps others while withholding it damages them
- We never display passive-aggressive attitudes or language because we deal with conflict head-on
- We “give that last 10%,” refusing to leave things unsaid that need to be said
- We are always open to hearing feedback and choose to never hold offense
- We don't gossip; we don't talk to someone about issues they cannot solve
- We believe honesty is the best policy
- We believe conflict is best handled face-to-face

## **WORK ETHIC:**

- We always bring our best because excellence honors God and inspires people
- We expect excellence, quality, and a high level of polish to our finished product
- We have a can-do attitude. We refuse to take ‘no’ for an answer and we don't say “can't” – we figure it out, and we get it done
- We are resourceful; more money is never the answer
- We have an unwavering will that is utterly intolerant of mediocrity, stoic in our resolve to do whatever it takes to produce great results

WE ARE ONE THIRTY NINE

# CORE VALUES

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## COMMUNITY:

- We love each other
- We are more than coworkers; we are family
- We intentionally do life with one another
- We don't have cliques; we are all in the inner circle
- We recognize that mixing friendship and work can be challenging but we accept the challenge because we are committed to each other and called to this house

## ATTRACTIVE SPIRITUALITY:

- We raise the spiritual temperature of every room we walk in
- We exemplify the Fruits of the Spirit
- We actively participate in the spiritual disciplines
- We consistently pursue holiness
- We define mature Christianity as a pursuit of Christ-likeness
- We believe Spirituality is not legalistic or judgmental

## SACRIFICE:

- We give up things we love for things we love even more, and we lead the way with irrational generosity
- We don't do the minimum required; we go above and beyond
- We don't cling to position, title, or job description; It's the GOAL, not the ROLE!"
- We sacrifice for the good of the team and think of others before ourselves
- We are part of something larger than ourselves and take responsibility for the entire team; we cannot say, "Your end of the boat is sinking."
- We give up our idea for the best idea to win
- We know this is not about us or for us; we are not needy or high-maintenance
- We are not building our kingdom; the organization's success is more important than our own or our departments

WE ARE ONE THIRTY NINE

# JOB SUMMARY

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The Central Video Director will be responsible for managing the projects of the team involved in video productions for Elevate Life Church. The Central Video Director is also an active Video Producer/Editor, as a member of a crew on location for video shoots and overseeing the project from post-production to completion. They will work to accomplish the goals of the Creative Director as they pertain to conferences, service elements, and other video-driven projects. The Central Video Director will also work to develop relationships with other departments.

## ESSENTIAL DUTIES & RESPONSIBILITIES

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- Concept, pitch, script, shoot, and edit videos as needed that directly impact all areas of ministry
- Produce various videos, including promotional pieces for social media, storytelling, testimonial videos, small group curriculum videos, and fun and energetic videos for our children's ministry
- Manage the technical aspects of a video set, including professional handling of cameras, confidently rigging lighting, and designing sets in pre-production
- Pastor, lead, and manage those in the film department
- Development of community within the team
- Empower interns and volunteers to lead and coordinate experience services as deemed appropriate (youth, college, Freedom, etc)
- Oversee the development, opportunities, and growth experience of interns/apprentices assigned to your department
- Assist with filming for any outside opportunities (Baccalaureate, Graduation, police events, etc) that are held at Elevate Life Church
- Manage all internal systems (PCO, Trello, Monday board, etc.) with information vital to upcoming film deadlines



# PERSONAL PROFILE

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- Experience in video production (shooting and editing with Adobe Premiere)
- On-set experience
- Strong knowledge and use of Adobe Premiere and After Effects (with a specific ability to manipulate graphics content)
- Working knowledge of different codecs and their uses
- Proficiency in Microsoft Office Suite
- Proficiency in design software, including Adobe Premiere and After Effects (with a specific ability to manipulate graphics content)
- Proficiency in Slack
- Experience in production leading ability preferred
- Excellent communicator
- High level of knowledge in sound engineering, lighting, media, etc
- Ability to delegate responsibilities and build teams
- Ability to edit and deliver the broadcast to local, national, and international television stations
- Inspirational Leader
- Strong detail and task focus
- Computer/technology savvy
- Willingness to learn, grow in skill set, and remain flexible
- Strong leadership skills and a history of team management
- Proven track record of effective time management
- Ability to handle multiple projects effectively
- Excellent verbal and interpersonal skills
- Background in design or other creative fields
- History of managing service experiences





# JACKSONVILLE, FL

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Boasting 22 miles of beaches, Jacksonville, on Florida's northeast coast, is a city of diverse neighborhoods with a top-notch arts and culture scene, unbeatable food, and a wide variety of family-friendly attractions, parks, and nature preserves. Outdoor adventures in Jacksonville can take the form of fishing, surfing, and paddling at the beach, or hiking in the parks, and biking the trails. This is one city where sports fans will never be bored: The Jacksonville Jaguars are just part of Jacksonville's action-packed sports scene, which includes everything from rugby to world-class golf. Families with children won't want to miss seeing Jacksonville Zoo and Gardens, the Museum of Science & History, or Tree Hill Nature Center, which has animal exhibits, walking trails, a kids' museum, and a butterfly garden. When it comes to places to eat, Jacksonville's diverse restaurants offer something for everyone. As "Florida's Shrimp Capital," Jacksonville is known for locally caught wild Atlantic shrimp, also called Mayport shrimp. Follow the Mayport Shrimp Passport for a self-guided tour of 24 places to find the most delicious shrimp dishes in Jacksonville. Explore Jacksonville's restaurants to discover the best places to eat, from coastal fine dining to kid-friendly restaurants. Local favorite eateries include Catullo's Italian, The Potter's House Soul Food Bistro, and The Bread & Board.

## WHO WE ARE

*We are bold. We are diverse. We are the catalyst to transformational change by connecting dynamic leaders, driven by a unique calling, equipping & empowering them to create exponential impact.*

## OUR WHY

*We exist to bring transformation to people and organizations, ONE strong hire at a time.*

## OUR VALUES

EXPERTLY SKILLED  
WILDLY EFFECTIVE  
AUDACIOUSLY INNOVATIVE  
BOLDLY AUTHENTIC  
PASSIONATELY TRANSFORMATIONAL  
UNUSUALLY GENEROUS

