



DO WHAT YOU LOVE.



FAITH CHURCH
CREATIVE DIRECTOR
JOB PROFILE



A person with a backpack is walking in a city street. In the background, there is a large bridge structure, possibly the Manhattan Bridge, and tall buildings. The scene is dimly lit, suggesting dusk or dawn.

One.

THIRTY NINE

WE EXIST TO BRING
TRANSFORMATION
TO PEOPLE AND
ORGANIZATIONS
ONE STRONG HIRE
AT A TIME



THE FAITH CHURCH STORY

Faith Church began as Bright Clouds Christian Church in 1983, holding services in a movie theater in downtown Bethel, Connecticut. From the very beginning, our mission was clear: to build strong disciples through worship, community, and Christian education. This passion led to the founding of New Hope Christian Academy, a private Christian school dedicated to equipping young minds with faith-based learning.

As the congregation grew, the need for a permanent home became evident. In 1992, our small but committed church family built its first facility on Clapboard Ridge Road in Danbury, which also housed our growing school, including a new high school. God continued to bless us, and by 1998, we had built a larger sanctuary and expanded to three services to accommodate everyone. In an effort to reach even more people with the Gospel, Pastor Frank launched the television program *Destined to Win*, broadcasting across Connecticut, New York, and New Jersey. During this time, the church also changed its name to something that better represented the heart and soul of its people—Faith Church.

Recognizing the need for a larger, more impactful space, God gave Pastor Frank a vision in 1999 for a Family and Community Life Center. This vision became a reality when land was purchased in southern New Milford, leading to the construction of our current church campus and K-12 school, now known as Faith Preparatory School. The facility was dedicated in June 2005, and soon after, WOW Kids Learning Center was launched, providing Christian daycare to the community. Within months, we were back to multiple services to meet the growing demand, with membership soaring to over 2500.

As a diverse, multicultural congregation, Faith Church expanded its outreach by launching Spanish services in April 2009, followed by Portuguese services in May of the same year. Recognizing the need to serve members who traveled long distances to worship, we planted a campus in Times Square, New York City, in 2012, followed by our Wolcott campus in 2018.

Today, Faith Church is a thriving, non-denominational, multi-campus church serving New Milford, Wolcott, New York City, and a global online community. Under Pastor Frank Santora's leadership, membership has grown to around 6,000, with God adding daily, and the church continues expanding its facilities to make room for even greater things. From humble beginnings in a movie theater, Faith Church has become a vibrant, multicultural community focused on practical teaching, worship, outreach, and helping people grow in faith and discover their purpose. Living proof of its motto: *"With Jesus, you are destined to win!"*

FAITH CHURCH

VISION & MISSION

VISION: Reach the lost and disciple.

MISSION: With Jesus, you are destined to win!

CORE VALUES

- **Creative Communication:** "Bringing the Bible to Life." We use creative communication to connect the Bible to our everyday lives.
- **Souls:** "Reach People." Our church is TOO small if ONE person doesn't know Jesus.
- **Small Groups:** "We Are Better Together." We aren't created to do life alone.
- **Diversity:** "You Are Welcome Here." No matter your culture, race, or background, you are welcome.
- **Our Children:** "Building Future Leaders." We create unique environments where faith and fun collide.

JOB SUMMARY

The Creative Director provides leadership, strategy, and execution for all creative, media, and digital communications at Faith Church. This role oversees brand development, content creation, digital marketing, and production excellence across all platforms, including social media, video, website, and in-service production. The Creative Director ensures that every visual, digital, and in-person experience reflects the mission, vision, and voice of Faith Church. This position also focuses on building and developing a strong volunteer and staff creative team to support the church's growth and outreach.

WE ARE ONE THIRTY NINE

ESSENTIAL DUTIES & RESPONSIBILITIES

Creative Leadership & Brand Management

- Oversee all creative output for Faith Church to ensure excellence and brand consistency
- Develop and maintain brand guidelines across graphics, video, digital platforms, and communications
- Lead creative direction for sermon series, campaigns, conferences, and special events
- Collaborate with pastoral leadership to translate vision and messaging into compelling creative content

Graphic Design & Visual Communication

- Create and oversee graphic design assets for sermon series, events, social media, print materials, and campaigns
- Ensure all creative materials maintain a high standard of design and visual storytelling
- Collaborate with graphic designers and volunteers to deliver timely, impactful design work

Video Production & Media

- Lead video production for sermon series promos, testimonies, event promotions, and social media content
- Oversee filming, editing, and distribution of video content across digital platforms
- Utilize emerging technologies, including AI tools, to enhance video production, editing, and content creation



ESSENTIAL DUTIES & RESPONSIBILITIES

Social Media & Digital Marketing

- Create and manage social media campaigns designed to increase reach, engagement, and church growth
- Oversee content calendars and posting schedules across all platforms
- Manage and optimize paid social media promotions and digital campaigns
- Monitor engagement and analytics to refine strategies and maximize impact

Website & Digital Platform Management

- Manage the Faith Church website, including content updates, event pages, landing pages, and integrations
- Ensure the website is current, visually engaging, and optimized for visitor engagement and next steps
- Coordinate digital user experience, including online registration, event promotions, and sermon content

Advertising & Campaign Management

- Manage Google Ads campaigns, including Google Ad Grant initiatives
- Develop digital advertising strategies to reach new audiences and increase church attendance
- Track campaign performance and optimize advertising for maximum return and impact



ESSENTIAL DUTIES & RESPONSIBILITIES

Production Oversight

- Provide oversight of sound, lighting, and production elements for weekend services and special events
- Collaborate with production and worship teams to ensure services are executed with excellence
- Coordinate stage design, lighting environments, and technical elements for services and conferences

Team Development & Volunteer Leadership

- Recruit, train, and develop a strong team of creative staff and volunteers
- Build systems for volunteer onboarding, training, and development in the creative and production teams
- Foster a culture of excellence, collaboration, and spiritual growth within the creative ministry

Performance Goals

- Deliver high-quality creative assets on time for all church campaigns and initiatives
- Increase online engagement and digital reach through strategic content and campaigns
- Maintain consistent and excellent branding across all church platforms
- Build and develop a strong, sustainable volunteer creative and production team
- Ensure excellence in production for weekend services and special events



QUALIFICATIONS

- Experience in creative direction, media production, marketing, or communications
- Strong background in graphic design, video production, and digital content creation
- Familiarity with social media strategy, digital marketing, and analytics
- Experience with website platforms, digital tools, and content management systems
- Working knowledge of production environments, including audio, lighting, and stage design
- Leadership experience in developing teams and volunteers
- Alignment with Faith Church's mission, vision, and values





NEW MILFORD, CT

New Milford, Connecticut, is a picturesque New England town that blends small-town charm, community warmth, and access to big-city opportunity. New Milford offers a peaceful, family-friendly lifestyle with scenic beauty, historic character, and a strong sense of connection. As part of the greater Connecticut region, it provides a unique balance—quiet suburban living with direct access to the cultural influence and career opportunities of nearby New York City.

Known for its welcoming neighborhoods and timeless charm, New Milford features a vibrant town alongside local shops, restaurants, and seasonal festivals that bring the community together. Residents enjoy outdoor spaces, nearby lakes, and the beauty of all four seasons, from warm summer days to stunning fall foliage. Just a short drive away, coastal cities like Milford offer beaches, parks, and a lively arts scene.

New Milford offers a high quality of life with strong community values, excellent schools, and a slower, more intentional pace—without sacrificing access to larger markets and creative industries. It's an ideal place for families, professionals, and creatives looking to build something meaningful while staying connected to a broader cultural landscape.

WHO WE ARE

We are bold. We are diverse. We are the catalyst for transformational change by connecting dynamic leaders, driven by a unique calling, equipping & empowering them to create exponential impact.

OUR WHY

We exist to bring transformation to people and organizations, ONE strong hire at a time.

OUR VALUES

EXPERTLY SKILLED
WILDLY EFFECTIVE
AUDACIOUSLY INNOVATIVE
BOLDLY AUTHENTIC
PASSIONATELY TRANSFORMATIONAL
UNUSUALLY GENEROUS

