

Good.  
**THIRTY  
NINE**

DO WHAT  
YOU LOVE.



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**BLUEPRINT CHURCH**  
VIDEO DIRECTOR  
JOB PROFILE





# One

THIRTY NINE

WE EXIST TO BRING  
TRANSFORMATION  
TO PEOPLE AND  
ORGANIZATIONS  
ONE STRONG HIRE  
AT A TIME



# THE BLUEPRINT CHURCH STORY

Blueprint Church was launched by Pastor Matthew and Falyn Davis on January 28, 2024, with over 1,800 people in attendance, and has since become one of the fastest-growing churches in the nation. In just under two years, they've witnessed an incredible move of God marked by nearly 7,000 salvations, nearly 2,000 baptisms, and thousands of families finding a vibrant, faith-filled home. What began as a dream in the hearts of two leaders now has quickly become a cultural staple in Houston seeing over 3,000 people a Sunday —a dynamic, multi-generational church known for excellence, creativity, and life-changing ministry. Blueprint continues to expand with vision, momentum, and a deep commitment to building people and shaping the future of the Church.

## BLUEPRINT CHURCH VISION & MISSION

**VISION:** We exist to help people find a place where they belong, become who God has called them to be, and build a BIG life.  
**MISSION:** To help people discover God's design for their life.

# CORE VALUES

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- Love - Everything we do is rooted in love.
- Authenticity - We are real people having real encounters.
- Vision - We think and see BIG.
- Growth - We never stop growing.
- Excellence - God is excellent so we strive to be.
- Family - We're not like family, we ARE family.

## JOB SUMMARY

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Blueprint Church is seeking a story-driven Video Director to lead the creation of compelling visual content that communicates what God is doing through Blueprint Church. This role focuses on creative storytelling—sermon intro films, documentary-style pieces, behind-the-scenes content, pastoral messages, and ministry updates—that move people emotionally and point them toward Jesus. The Video Director oversees the full creative process from concept to delivery. They bring both artistic imagination and strategic clarity, crafting content that supports preaching moments, discipleship pathways, and church-wide communication beyond the weekend service. The ideal candidate is a filmmaker who thinks creatively, manages projects with excellence, and collaborates well across teams. Through strong leadership and vision, the Video Director builds and leads a team that captures moments of transformation and helps people everywhere experience Jesus through powerful visual storytelling.

# WE ARE ONE THIRTY NINE

# PERSONAL PROFILE

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- Hands-On Filmmaker: Can concept, shoot, and edit at a professional level.
- Strategic Thinker: Connects video content to church vision and measurable impact.
- Emotionally Intelligent: Balances creative critique with pastoral empathy.
- Culture Builder: Champions a healthy team culture, fun, and faith.
- Trend Aware: Stays current on digital storytelling, social trends, and new media formats.
- Spirit-Led Innovator: Sees storytelling as ministry, not marketing.

## CORE COMPETENCIES

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- Creative Vision: Crafts redemptive, visually engaging stories that connect emotionally and spiritually.
- Collaboration: Works fluidly with worship, production, communications, and pastoral staff.
- Project Management: Balances multiple timelines and delivers projects on schedule.
- Technical Proficiency: Expert in cameras, lighting, audio, and editing software.
- Communication: Directs talent clearly and provides feedback graciously.
- Adaptability: Thrives under shifting deadlines and fast-paced environments.
- Servant Leadership: Leads with humility, curiosity, and care for people above product.

# ESSENTIAL DUTIES & RESPONSIBILITIES

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## **Storytelling & Creative Development**

- Gather ideas, consult with ministries, and develop compelling visual narratives that tell the story of lives being transformed through Blueprint Church.
- Storyboard, script, plan, shoot, and edit projects including sermon-series promos, church updates, testimony stories, promotional videos, recap films, social content, etc.
- Conduct off-camera interviews and create authentic, emotionally resonant storytelling moments.
- Capture and edit highlight reels for large, all-church events.
- Collaborate with the Creative Director and Communications Team to ensure every story aligns with brand voice, theology, and tone.

## **Leadership & Team Development**

- Lead, coach, and inspire a team of videographers, editors, and production volunteers.
- Build systems for pre-production planning, shoot scheduling, and post-production workflows.
- Create a healthy, collaborative culture where creativity thrives and deadlines are met with excellence.
- Recruit and mentor volunteers and interns, developing next-generation storytellers.



# ESSENTIAL DUTIES & RESPONSIBILITIES

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## **Video Production & Broadcast Direction**

- Direct live broadcasts, training camera operators and volunteer teams for consistent excellence.
- Manage in-service video content, lower thirds, and transitions to maintain a polished, distraction-free experience.

## **Technical Operations & Equipment Management**

- Steward and maintain all video, lighting, and editing equipment; oversee upgrades and purchases within budget.
- Manage data workflow, file storage, and project archiving.
- Stay up to date on emerging production technology, cameras, and editing tools to keep Blueprint Church on the creative forefront.



# QUALIFICATIONS & EXPERIENCE

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- 3-7 years of professional experience in video production, cinematography, or broadcast direction (church or agency preferred).
- Strong demo reel showcasing cinematography, editing, lighting, and storytelling.
- Proficient in Adobe Premiere Pro, After Effects, Photoshop, and DaVinci Resolve (or equivalent).
- Proven ability to manage multiple projects under tight deadlines.
- Working knowledge of IMAG systems, livestream switching, and multi-camera direction.
- Experience conducting interviews, directing on-screen talent, and crafting story-driven content.
- Solid grasp of lighting, composition, color, and pacing.
- Excellent organizational, communication, and leadership skills.
- Spiritually mature, servant-hearted, and passionate about using creative media to reach people for Christ.





# HOUSTON, TX

Houston, Texas, is a dynamic city that blends cultural diversity, Southern hospitality, and nonstop energy. As one of the fastest-growing and most diverse cities in the country, Houston offers a vibrant lifestyle with endless opportunities and a strong sense of community. With neighborhoods ranging from quiet suburban enclaves to lively urban districts, Houston welcomes people from all walks of life.

Families are drawn to Houston for its excellent school districts, spacious neighborhoods, and kid-friendly attractions. Residents enjoy world-class dining—often said to be some of the best food in the country—alongside thriving arts, music, and museum scenes. Sports fans cheer on every major league team, from the Astros and Rockets to the Texans and Dynamo, and there's always something happening across the city's many parks, events, and entertainment venues.

Houston also offers a relatively affordable cost of living for a city its size, making it an attractive option for families, professionals, and creatives alike. And at the heart of it all is a growing movement of faith and purpose—Blueprint Church is here, making an impact in one of the most influential cities in America.

# WHO WE ARE

*We are bold. We are diverse. We are the catalyst for transformational change by connecting dynamic leaders, driven by a unique calling, equipping & empowering them to create exponential impact.*

# OUR WHY

*We exist to bring transformation to people and organizations, ONE strong hire at a time.*

# OUR VALUES

EXPERTLY SKILLED  
WILDLY EFFECTIVE  
AUDACIOUSLY INNOVATIVE  
BOLDLY AUTHENTIC  
PASSIONATELY TRANSFORMATIONAL  
UNUSUALLY GENEROUS

